## AMENDMENTS TO THE CLAIMS

Claims 1-38 (Canceled).

- 39. (New) A sheet of paper material comprising at least a first ply and a second ply, coupled to each other by means of a glue, wherein said first ply has a first embossing in a direction according to at least one alignment, and the second ply is printed with a decorative pattern, wherein the decorative pattern has shading simulating a relief three-dimensional design.
- 40. (New) Material as claimed in claim 39, wherein said alignment is inclined with respect to a longitudinal edge of said material.
- 41. (New) Material as claimed in claim 39, wherein said first ply is embossed according to essentially continuous embossing lines.
- 42. (New) Material as claimed in claim 40, wherein said first ply is embossed according to essentially continuous embossing lines.
- 43. (New) Material as claimed in claim 41, wherein the embossing lines of the first ply are essentially straight.
- 44. (New) Material as claimed in claim 39, wherein said decorative pattern simulates an embossing.

- 45. (New) Material as claimed in claim 40, wherein said decorative pattern simulates an embossing.
- 46. (New) Material as claimed in claim 41, wherein said decorative pattern simulates an embossing.
- 47. (New) Material as claimed in claim 39, further comprising a third ply coupled by glue to said first ply and to said second ply, said second ply being interposed between the first ply and the third ply.
- 48. (New) Material as claimed in claim 47, wherein said third ply has a second embossing disposed according to a direction inclined with respect to a longitudinal edge of the material and not parallel to lines of said first embossing on the first ply.
- 49. (New) Material as claimed in claim 48, wherein said second embossing is constituted by essentially continuous lines.
- 50. (New) Material as claimed in claim 48, wherein said second embossing is constituted by alignments parallel with one another, and inclined with respect to said longitudinal edge, of essentially geometrical protuberances.
- 51. (New) Material as claimed in claim 50, wherein said essentially geometric protuberances have along said alignments a pitch substantially the same as a pitch of

said lines forming the first embossing or a multiple or submultiple of said pitch.

- 52. (New) Material as claimed in claim 39, wherein lines of the first embossing have a width ranging from 0.1 to 2 mm and a density ranging from 1.5 and 20 lines per cm.
- 53. (New) Material as claimed in claim 49, wherein said essentially continuous lines forming the second embossing have a width ranging from 0.1 to 2 mm and a density ranging from 1.5 to 20 lines per cm.
- 54. (New) Material as claimed in claim 52, wherein said second ply includes a second embossing constituted by essentially continuous lines and said essentially continuous lines forming the second embossing have a width ranging from 0.1 to 2 mm and a density ranging from 1.5 to 20 lines per cm.
- 55. (New) Material as claimed in claim 50, wherein said parallel alignments forming the second embossing have a density ranging from 1.5 to 20 alignments per cm.
- 56. (New) Material as claimed in claim 39, wherein said glue is colored.
- 57. (New) Material as claimed in claim 56, wherein said decorative pattern has a color essentially the same as the color of said glue.

- 58. (New) Material as claimed in claim 56, wherein said decorative pattern has a different shade of color from the color of said glue.
- 59. (New) Material as claimed in claim 56, wherein said decorative pattern has a first primary color and said glue has a second primary color, the material having a color obtained by combining said first primary color and said second primary color in areas in which the decorative pattern and the glue are superimposed.
- 60. (New) Material as claimed in claim 47, wherein said second ply and said third ply are embossed together.
- 61. (New) A method to produce a web paper material comprising at least a first ply and a second ply coupled to each other by a glue, wherein said first ply is embossed according to a first embossing along at least one alignment, and the second ply is printed with a decorative pattern, and wherein the decorative pattern has shading simulating a relief three-dimensional design.
- 62. (New) Method as claimed in claim 61, wherein said alignment is inclined with respect to a longitudinal edge of said material.
- 63. (New) Method as claimed in claim 62, wherein said first ply is embossed according to essentially continuous lines.

- 64. (New) Method as claimed in claim 63, wherein said lines are essentially straight.
- 65. (New) Method as claimed in claim 62, wherein said decorative pattern simulates an embossing.
- 66. (New) Method as claimed in claim 63, wherein said decorative pattern simulates an embossing.
- 67. (New) Method as claimed in claim 64, wherein said decorative pattern simulates an embossing.
- 68. (New) Method as claimed in claim 62, further comprising a third ply coupled by glue to said first ply and to said second ply, said second ply being interposed between the first ply and the third ply.
- 69. (New) Material as claimed in claim 68, wherein said third ply is embossed according to a second embossing disposed according to a direction inclined with respect to the longitudinal edge of the material and not parallel to lines of said first embossing on the first ply.
- 70. (New) Method as claimed in claim 69, wherein said second embossing is constituted by essentially continuous lines.
- 71. (New) Method as claimed in claim 69, wherein said second embossing is constituted by alignments parallel with one another and inclined with respect to said longitudinal edge, of essentially geometrical protuberances.

- 72. (New) Method as claimed in claim 71, wherein said essentially geometrical protuberances have along said alignments a pitch substantially the same as a pitch of said lines forming the first embossing or a multiple or submultiple of said pitch.
- 73. (New) Method as claimed in claim 62, wherein lines of the first embossing have a width ranging from 0.1 to 2 mm and a density ranging from 1.5 and 20 lines per cm.
- 74. (New) Method as claimed in claim 70, wherein said essentially continuous lines forming the second embossing have a width ranging from 0.1 to 2 mm and a density ranging from 1.5 to 20 lines per cm.
- 75. (New) Method as claimed in claim 73, wherein said second ply includes a second embossing constituted by essentially continuous lines and said essentially continuous lines forming the second embossing have a width ranging from 0.1 to 2 mm and a density ranging from 1.5 to 20 lines per cm.
- 76. (New) Method as claimed in claim 71, wherein said parallel alignments forming the second embossing have a density ranging from 1.5 to 20 alignments per cm.
- 77. (New) Method as claimed in claim 62, wherein said glue is colored.

- 78. (New) Method as claimed in claim 77, wherein said decorative pattern has a color essentially the same as the color of said glue.
- 79. (New) Method as claimed in claim 77, wherein said decorative pattern has a different shade of color from the color of said glue.
- 80. (New) Method as claimed in claim 77, wherein said decorative pattern has a first primary color and said glue has a second primary color, the material having a color obtained by combining said first primary color and said second primary color in areas in which the decorative pattern and the glue are superimposed.
- 81. (New) Method as claimed in claim 68, wherein said second ply and said third ply are embossed together.